

CARE OF FLOORS



AVERY LIBRARY
COLUMBIA UNIVERSITY

Care of Floors

Being a brief Treatise
on the uses of

Rogers Stainfloor Finish

Rogers Floor-Crack Filler

Rogers Ab-lu-ent

Rogers Paste Wood Filler

Rogers Klenzer

Etc., Etc., Etc.

Published by the Makers of the
Above Specialties

Detroit White Lead Works

Detroit Chicago Buffalo

Trade **ROGERS
STAINFLOOR
FINISH** Mark



**The best equipped Paint and Varnish Plant
in the World.**

Rugs vs Carpets

THE substitution of rugs for carpets has become so general that reasons for the substitution are now almost superfluous. To those, however, who continue to favor carpets, we beg to submit the following:



Carpets are excellent incubators for all kinds of germs.

Carpet-cleaning means labor of the strenuous sort, and is usually done not oftener than twice a year; carpets, after they have been laid a few weeks, contain quantities of germ-filled dust, some portion of which is set in motion whenever sweeping is done.

Dust irritates the mucous membrane of the nose and throat, thus providing an avenue for the entrance of disease-producing germs into the system.

Rugs can be easily cleaned in the yard at frequent intervals,—at every sweeping, if thought necessary.

Carpets wear unevenly, and often have to be replaced when they are only partly worn out. Rugs can be easily changed about so that the wear is dis-

tributed, and thus they are made to last much longer than carpets.

Moving is a simple matter when one has only to place the rugs in the new rooms instead of fitting old or new carpets.

By cutting old carpet into suitable pieces, sewing these together, binding the raw edges and brushing the back with sizing to give proper stiffness, good rugs can be produced.



Rug factories are very common now, and the most ragged old carpet can be sent to one of these factories to be converted into good rugs at a small expense.

The kinds of new rugs that may be bought are many, and these embrace Japanese, Jute, Kensington Art Squares, Smyrna, Brussels, Wilton, Velvet, India, Persian and Turkish. Some of these are very cheap, and at the same time are very pretty. All are durable. The Oriental rugs will last a lifetime.

From the list given one can select rugs at any price to suit his purse.

A home is much more artistic and elegant with finished wood floors, and with rugs, than with the old-fashioned floors covered with carpets, it matters

not how expensive the latter may be.

Formerly it was impossible to use a rug satisfactorily on an old floor, since there was no way of finishing the floor so as to give it an attractive appearance around the rug. The invention of Rogers Stainfloor Finish, however, has made it possible to use a rug on any floor, and at the same time give the floor

a more attractive appearance than it had when covered with carpet.



Not
Simply a
Floor
Finish



Rogers Stainfloor Finish is not simply a Floor Finish—the best made; it is also the best general finish for Furniture and all Interior Woodwork.

Rules for Finishing Floors

Rule I.—Applying to New Oak. Ash, and other Coarse-Grained Woods.

1. Sandpaper and dust thoroughly.
2. Thin Rogers Paste Wood Filler of the desired shade to the consistency of milk with turpentine; apply with a bristle brush, and let it stand 10 or 15 minutes. Rub across the grain until all is removed from the surface. Dry 24 hours.



3. Thoroughly stir Rogers Stainfloor Finish of the desired shade, and apply with a bristle varnish brush lengthwise of the boards. Dry 24 hours.
4. Apply second coat of Stainfloor Finish. Dry 24 hours.

Rule II —Applying to New Pine, Maple, and other Fine-Grained Woods.

1. Sandpaper and dust thoroughly. No Wood Filler required.
2. Apply Rogers Stainfloor Finish as directed in Rule I.
3. Give a third coat if you desire more gloss.

Rule III.—Applying to Old Unworn Shellacked or Varnished Floors.

1. Sandpaper lightly and dust thoroughly.

2. Apply Rogers Stainfloor Finish as directed in Rule 1.

Rule IV.—Applying to Old Unworn Painted, Varnished, Shellacked, Waxed, or Oiled Floors.

1. Remove the old finish with Rogers Ab-lu-ent. Shake the Ab-lu-ent well and apply a heavy coat with a brush set in glue. When the finish is soft, remove with a putty knife and wipe the surface with a cloth saturated with benzine. If necessary, apply the Ab-lu-ent a second time.



2. Sandpaper where necessary, and dust thoroughly.

3. Apply Rogers Stainfloor Finish as directed in Rule 1.

Rule V.—Applying to Knotty or Stained Painted Floors.

1. Sandpaper and dust thoroughly.

2. Apply a good coat of Rogers Stain-floor Undercoat. Dry 24 hours.

3. Apply Rogers Stainfloor Finish as directed in Rule 1.

Hints About Finishing Floors

FOR an old rough floor use No. 1 sandpaper, but for all other surfaces use No. $\frac{1}{2}$. Fold a piece of the sandpaper around a block of wood one inch thick and of proper size to hold in your hand. Use it as you would a scrubbing brush.

Be sure the surface to be treated is free from dust and thoroughly dry.

If a floor is so dirty and greasy that it must be scrubbed before applying Stain-floor, be sure to rinse it thoroughly, and let it dry 24 hours, as alkali from soap and moisture will injure any finish spread over them.

Be sure to allow sufficient time between coats for drying, as no finish will be durable if the successive coats of it are not thoroughly dried.

When building, do not finish floors until plumbers and decorators have done their work.

Old or imperfect floors that have large cracks or knot-holes in them, should first be treated with an application of Rogers Floor-Crack Filler.

Transparent Stainfloor Finish will not change the natural color of the wood.

Dark Oak or Walnut Stainfloor Finish will hide all discolorations in an old floor.

Stainfloor Undercoat, if applied to an old unfinished floor and lightly sandpapered when dry, shows the original grain of the wood, but does not allow stains or knots to show. The application of Stainfloor Finish brings out and enhances the natural grain effect, and produces a beautiful floor.

Old floors and close-grained woods do not require a Filler.

Old floors painted in dark colors should have a coat of Stainfloor Undercoat before the finish is applied.



Stainfloor Undercoat, while it covers fairly well in one coat, may be a little cloudy or streaked, but this does not show through the subsequent coats of Stainfloor Finish.

Old pine or other soft wood absorbs so much finish that Light Oak Stainfloor Finish will produce Dark Oak color.

How to Keep Floors in Good Condition

FOR cleaning floors we recommend Rogers Klenzer as being superior in every way to soap, and far more effective. It quickly removes all dirt and grease, and gives a handsome polish at the same time.



Rogers Klenzer comes in paste form, and should be dissolved in warm water, one or two tablespoonfuls to the pail, according to the work in hand. This solution will make a heavy suds possessing extraordinary cleansing and brightening properties, and may be used with excellent results on all painted and varnished surfaces, including furniture and pianos, also glassware, china, bath tubs, marble tiling, carpets and fabrics of all kinds.



Rogers Stainfloor Finish

ROGERS Stainfloor Finish is absolutely the best Floor Finish made, and it is also the best general finish for Furniture and all Interior Woodwork.

It makes old floors look new and all floors and all woods look beautiful.

It produces excellent effects on all woods, whether previously finished or not.



It makes pine floors look like hard wood.

It does not scratch, mar or show heel marks.

It is not affected by water.

It is more durable than any other floor finish; it wears like rubber.

It is very economical.

It produces a finish which requires little attention—can be readily cleaned by

wiping with a damp cloth.

No mixing or musing with Stainfloor Finish; it comes ready for use.

It is easily applied by anybody.

It often dries over night so that floors can be used the next day.

It makes old furniture and old woodwork look new.

It is the best finish for old linoleum, oil-cloth, etc.

Stainfloor Finish is made in all natural wood shades; also in Transparent, Velvet Black and Malachite Green.

Velvet Black Stainfloor is unexcelled for picture frames, chandeliers, plate racks, and-

irons and open grate fixtures, grill work or any article for which a soft, dead black finish is desired.



The Transparent Stainfloor is the best general finish for all new woods. It is also just the thing for a chair that has been marred and scratched by constant and hard use, or wainscoting, chair rails, surbases, etc., that have been kicked and worn.

Rogers Stainfloor Finish is an excellent finish for every wooden or metal article about the house. As it is made in natural wood colors (besides Transparent, Malachite Green and Velvet Black), you can have a floor in exact imitation of any kind of wood. It produces a surface that is hard, elastic, tough and beautiful. Used in connection with rugs, it makes a remarkably sanitary floor. It possesses a high lustre, but is not slippery. There is no wax, oil, shellac or preparation of any kind needed to keep a floor or other surface, finished with Rogers Stainfloor Finish, in first-class condition; oil catches dust and germs, and soils the clothing; wax is greasy and slippery, oftentimes making walking uncomfortable; shellac looks well for a time but, being friable, soon wears away.

One Gallon of Stainfloor Finish will Cover
300 square feet, two coats.

Colors	Gals.	$\frac{1}{2}$ Gals.	Qts.	Pts.	$\frac{1}{2}$ Pts.	$\frac{1}{4}$ Pts.
Light Oak.....	\$2.75	\$1.45	75c	45c	30c	20c
Dark Oak.....	2.75	1.45	75c	45c	30c	20c
Cherry.....	2.75	1.45	75c	45c	30c	20c
Walnut.....	2.75	1.45	75c	45c	30c	20c
Mahogany. ...	2.75	1.45	75c	45c	30c	20c
Malachite G'rn	2.75	1.45	75c	45c	30c	20c
Transparent ..	2.75	1.45	75c	45c	30c	20c
Undercoat.....	2.75	1.45	75c	45c	30c	20c
Velvet Black..	2.75	1.45	75c	45c	30c	20c

Rogers Ab-lu-ent

(Paint and Varnish Remover)

ROGERS Ab-lu-ent is a liquid, as clear and limpid as water.

It removes paint or varnish almost instantly.

It contains no acid, alkali, or other injurious material.

It does not injure any surface when applied.

It does not injure or affect any glue joints.

It does not injure succeeding coats of paint or varnish.

You can wash your hands in it without injury.

It will remove paint or varnish from clothing.

It removes paint or varnish from window glass.

It cleans paint and varnish brushes quickly and perfectly.

When used in a residence, it leaves no bad odor, excelling in this respect all other paint and varnish removers.

It possesses all the good qualities of all other removers and has none of their bad qualities.

It has good qualities which no others possess.

It is easily the best paint and varnish remover manufactured.

A gallon of Ab-lu-ent will, under ordinary circumstances, remove the paint or varnish from 200 to 300 square feet. A greater quantity will sometimes be required to remove a very thick coating or one that has become intensely hard.



In Gallon Cans.....	per can.....	\$2.50
In Half-Gallon Cans.....	per can.....	1.35
In Quart Cans.....	per can.....	.70
In Pint Cans.....	per can.....	.40
In Half-Pint Cans.....	per can.....	.25

Rogers Paste Wood Filler

ROGERS Paste Wood Filler is specially manufactured for use on coarse-grained woods. It is thinned with turpentine or benzine to the consistency of milk, and is then applied with a brush. It is put up in packages of 1, 2, 3, 5, 12½, 25, 50, and 100 pounds.

1, 2, 3, and 5 pound packages, per lb., 14 cts.
12½ and 25 pound packages, per lb., 11 cts.



One pound of Rogers Paste Wood Filler, when thinned, will, under ordinary circumstances, cover approximately 30 square feet.

The Filler may be had in light or dark.

Rogers Klenzer



ROGERS Klenzer is a chemically pure preparation from which a suds can be made that will clean anything from a dirty floor to fine lace curtains. It is a universal cleaner—a perfect dirt-remover, as harmless as it is effective. “It makes the dirt scatter.” As a saver of domestic drudgery, it heads the list. See page 10.

1 pound jars.....	25 cents per pound
5 pound containers.....	20 cents per pound
10 pound containers.....	19 cents per pound
20 pound containers	18 cents per pound

Rogers Floor-Crack Filler

ROGERS Floor-Crack Filler is an absolutely reliable preparation for filling cracks, crevices, knot-holes, and all other openings in floors, furniture, wood-work, etc. It is the best floor-crack filler made.

It possesses about the same consistency as putty.

It is very tough.

It retains its elasticity, and does not shrink away from the wood.

It is a perfectly smooth filler, which can be finished with Rogers Stainfloor Finish, the application of the two making an ideal sanitary floor.

It is an excellent article to use alone under carpets, as it imparts a smooth, elegant finish to the wood, and prevents insects such as moths or bugs from finding a lodgment in it.

It is non-poisonous.

Rogers Floor-Crack Filler is put up in 1, 2 and 5 pound cans.

A pound can will usually prove enough for the floor of a room of ordinary size, though more would be required for a very bad floor.

Price per pound, in 1 and 2 pound cans, 25 cts.

Price per pound, in 5 pound cans, 20 cts.



Rogers Paints and Paint and Varnish Specialties

“Rogers Means Best”

**Rogers Klenzer
Rogers Enamels
Rogers Ab-lu-ent
Rogers Wax-lac
Rogers Floor Wax
Rogers Gold Paint
Rogers Stain Eraser
Rogers Metal Polish
Rogers Screen Paints
Rogers Wagon Paints
Rogers Family Paints
Rogers Varnish Stains
Rogers Cycle Enamels
Rogers Carriage Paints
Rogers Stainfloor Finish
Rogers Aluminum Paint
Rogers Radiator Enamels
Rogers Floor-Crack Filler
Rogers Blackboard Slating
Rogers Stove-Pipe Enamel
Rogers Bath-Tub Enamels
Rogers Lawn-Seat Enamels
Rogers Carriage-Top Dressing
Rogers Best Ready Mixed Paints
Rogers Piano and Furniture Polish.**

For Circulars, etc., relating to any of the above Specialties, write the Detroit White Lead Works, Detroit, Michigan.

AT
275
378
1950

